



Trending Forever, Sparkling Always

THE MOTHER-DAUGHTER STORY

From *Our Story* to Yours.

Two Generations.
A World of
Inspiration.

Permanent Jewelry,
Layered Looks &
Personalized Charms

Ash

Founder &
Creator

Sudha
CEO

THE COLLECTION

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The Story of
Trendingzz

Curated Picks
for Every Occasion



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From the world, into our hands.

A mother-daughter story shaped by discovery, artistry, and trust.



SUDHA – CEO



ASH – FOUNDER & CREATOR

Long before Trendlingzz became a business, travel taught us to look closely. As we traveled around the world, we were drawn beyond finished jewelry to the story inside it—the unexpected colors of a local market, the texture of a bead shaped by hand, and the small variations that made each piece feel alive. We began choosing beads and charms that held the character of the places where we found them and bringing those discoveries home.

Ash gave them a new life. With a natural instinct for color and composition, she transformed our gathered beads into bracelets and necklaces for family and friends. No two pieces were approached in quite the same way. She listened, noticed what made someone distinctive, and created jewelry that felt as though it could belong only to them. What began at our table became personalized pieces celebrating names, birthdays, friendships, faith, and the people customers wanted to keep close.

WHEN HER CREATIVITY BECAME OUR SHARED PURPOSE

As Ash's mother, I watched her imagination become confidence. I did not want to turn her ideas into something more conventional; I wanted to protect what made them original and help them reach farther. That promise—to take her creativity seriously—became the heart of Trendlingzz.

Permanent jewelry was Ash's next idea for us. She saw how a delicate, custom-fitted chain could hold the same meaning as her handmade work, but become part of a person's everyday life. At her encouragement, I completed professional training and learned the craft with the care, precision, and responsibility it deserves.

Today, our collections carry the full journey: beads discovered through travel, handmade bracelets and necklaces, personalized gifts, permanent jewelry, artisan beadwork, bridal pieces, and seasonal treasures. Ash brings the fearless eye of a young creator. I bring the experience to turn her vision into an experience customers can trust.

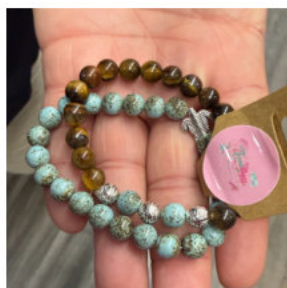
Trendlingzz is our way of carrying the world home, honoring the hands and places that inspire us, and creating something personal enough to carry forward. Every piece begins with discovery. It becomes complete when it enters your story.

Handmade jewelry.

A world of discovery. An eye for the personal.

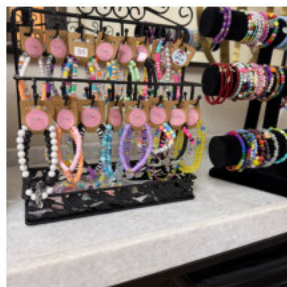
A bead can hold the memory of a journey. In Ash's bracelets and necklaces, those discoveries become something you can carry into your own life.

This is where Trendlingzz's creative story takes shape: through color, composition, and the thoughtful details that make a piece feel personal. The journey begins with what catches our eye—and grows around the person who will wear it.



Beads with a story

Our travels across the world bring us to beads and charms with distinctive colors, textures, and character. We choose the details that stay with us, bringing those discoveries home as inspiration for what Ash creates next.



Ash's creative eye

Ash began with handmade bracelets and necklaces. Through her choices of beads, color, and composition, a collection of individual materials becomes a finished piece with its own personality—and her imagination running through it.



Meaning in the details

A name, a symbol of faith, a favorite color: the smallest detail can be the one that matters most. These personal touches make a bracelet more than a gift; they show someone that you noticed what they hold close.



A story that becomes yours

Our handmade collections are the beginning of that conversation. Choose a piece that speaks to you, or bring us an idea for someone special. On the next page, discover how we turn those personal details into jewelry made for one person.

Personalized jewelry.

CHOSEN FOR ONE PERSON

*A gift that says,
“I know you
by heart.”*

The gifts we keep are often the ones that reveal how well someone knows us: a favorite color remembered, a name chosen with affection, a small detail that belongs to a shared story.



The meaning is in the details.

Personalized jewelry grew naturally from Ash's handmade bracelets and necklaces. As family and friends asked for pieces of their own, she began designing around the person—their favorite colors, a name, a symbol of faith or a detail chosen for a special occasion. Her creativity became a way to turn what someone shared into something they could wear and treasure.

That is how our custom pieces still begin at Trendlingzz. Tell us who you are celebrating and what you want the gift to say. Together, we choose beads, colors, names, initials or charms that reflect that person and your connection. A birthday, a friendship, a thank-you, or simply “you were on my mind”—the meaning comes from the thought behind your choices.

The finished piece carries two stories: the imagination that shaped it, and the love that made you choose it.

Next: a personal connection, made to stay.

What is Permanent Jewelry?

CUSTOM-FITTED. CLASP-FREE.

A bracelet, anklet, or necklace fitted just for you, **without a clasp**. We weld a small connecting ring closed to secure your chosen chain, creating a piece you can wear every day.



A little sparkle. A personal connection.

HOW IT WORKS



01

Choose your chain

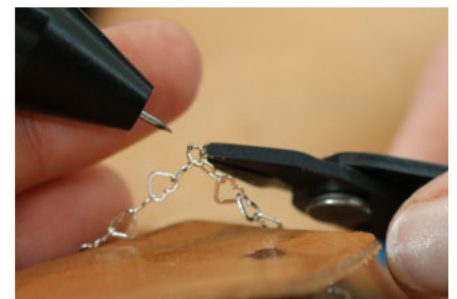
Explore our chain styles and choose the one that feels like you. We measure it for a comfortable fit as a bracelet, anklet, or necklace.



02

Add a charm

Make it personal with an optional charm or connector—a small detail that celebrates your style, a special person, or a meaningful moment.



03

Get linked

Once you love the fit, we weld the connecting ring closed. The weld joins the jewelry, and a protective barrier rests between the work area and your skin.

Permanent doesn't mean forever.

When you are ready to remove it, the small welded ring can be clipped. Keep your chain and contact us about re-welding.

Everyday care. Lasting sparkle.

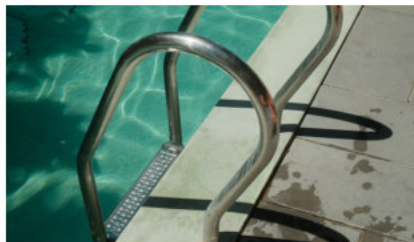
*For the pieces
you keep close.*

A little care helps your jewelry stay beautiful. Here is what to know about everyday wear, removal, and our re-welding policy.



Travel

Jewelry is allowed through airport security. Follow the screening officer's instructions, and explain that your piece has no clasp if asked.



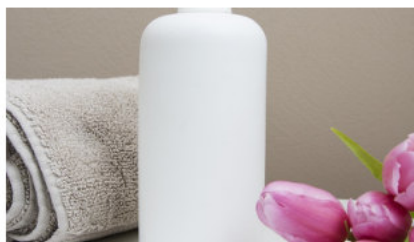
Swimming

Limit exposure to chlorine, hot tubs, and saltwater. After swimming, rinse your chain well with fresh water and gently dry it.



Removal

Carefully clip the small welded connecting ring with suitable cutters. Avoid cutting the chain itself. Keep your piece and contact us about re-welding.



Chemicals & care

Avoid harsh cleaners, lotions, and perfumes on your chain. Clean gently with mild soap and water, rinse thoroughly, and dry with a soft cloth.

OUR PROMISE & POLICY



Loss & damage

Delicate chains can break if pulled or snagged. We do not offer replacements, refunds, or discounts for **lost, broken, or snagged chains.**



7 DAYS

free re-weld

Re-welding

Re-welding is **free within 7 days** of your jewelry purchase. After this period, a **\$20 re-weld fee** applies. Contact us if your chain needs attention.

Questions? We're here to help.

trendlingzz.com

Small beads. Extraordinary stories.



A world of craft

Our travels around the world have become part of Trendlingzz's story. As mother and daughter, we choose beads and charms for their color, texture and craftsmanship, bringing those discoveries home to inspire our handmade bracelets and necklaces.

Kazuri speaks to that same love of craft. Its name means "small and beautiful" in Swahili. Susan Wood began the workshop in Nairobi in 1975 with two women, creating opportunities through beadmaking. Artisans shape, paint and fire ceramic beads, giving each piece its character.

For us, the beauty is in that connection: something thoughtfully made, carefully chosen, and given a place in your life.

THE COLORFUL EXPRESSION

Mosaic Joy

Joy has its own palette. Bright solids, dots and painterly patterns meet in a necklace that feels expressive from every angle. Add the bracelet for another note of color, or let either piece make a statement of its own.



CERAMIC COLOR, INDIVIDUAL CHARACTER

Cobalt Story

Color, with character.



DEEP BLUES & PAINTED DETAIL

There is more to blue than one shade. Deep navy, bright cobalt, and white meet in speckled and painterly beads to create a statement necklace with calm confidence.

Inspired by sea-glass tones and collected details, Cobalt Story feels polished yet expressive. Wear it with a crisp white shirt, soft tailoring, or denim for a look that feels personal without trying too hard.



PAIR WITH A CRISP WHITE SHIRT.

Violet Rhythm

Purple, with personality.



LAVENDER, SATURATED VIOLET & GRAPHIC DETAIL

Lavender, saturated violet, and deeper graphic tones give this collection its rhythm. Painted patterns and rich tonal contrast make every bead worth a closer look.

Violet Rhythm brings color with confidence while still feeling refined. Wear the necklace as your focal point, or choose the bracelet for a smaller expression of the same mood.



MAKE COLOR THE FOCAL POINT.

Monochrome Muse

Quiet tones. Lasting presence.



THE GRAPHIC STATEMENT

Black and ivory let the pattern do the talking. Dots, flowing marks, and softly irregular beads create a graphic necklace with a collected feel.

Monochrome Muse makes its statement through contrast, bringing character to a neutral wardrobe. It feels polished, versatile, and quietly distinctive from day to evening.



LET THE PATTERN BE THE FOCAL POINT.

To My Best Friend

Moonstone · Maid Of Honor

*A keepsake
for the moments
before 'I do'.
♡*



You've been there for the messy parts, the best parts, and everything in between, and I can't imagine a single big day without you standing next to me. Thank you for everything. Moonstone is the stone of new beginnings, and this one wouldn't be right without you.

The friend who knows your history deserves a thank-you that feels as personal as your friendship. A keepsake necklace, knot-style cuff, personalized mug and embroidered tote make room for everything a hurried wedding-day thank-you cannot quite hold.

*♡
FRIENDSHIP
CREATES
A BRIGHTER
TOMORROW
♡*

Mother & Daughter

A bond for a lifetime.

*A keepsake for
the bond that came
before the bouquet.*



Before the wedding photographs, there is a lifetime of ordinary moments together. An artisan necklace and bracelet, embroidered tote and mother-daughter keepsake celebrate that bond with pieces she can wear, carry and return to long after the flowers are gone.

A bridal keepsake can honor more than the day itself. It can celebrate the everyday bond between mother and daughter with artisan beadwork, meaningful details and a gift she will remember long after the flowers are gone.

*A MEMORY
TO CARRY
FORWARD*



The best gifts feel like you listened.



A little thought. A lasting feeling.

A favorite color. A name. A message only the two of you understand. Personal details turn an everyday object into something that feels chosen for one person.

HOLIDAY GIVING

From festive mugs to curated gifts, begin with the person and build from there.

YOUR WORLD, MADE PERSONAL



Give their everyday a personal touch.

Explore custom cups and mugs, hats, totes and shirts—alongside jewelry chosen with someone special in mind.

For birthdays, thank-yous, family celebrations and team gifts, share your occasion, ideas and quantity. We'll help shape the details.

TELL US WHO IT'S FOR. WE'LL HELP YOU MAKE IT MEANINGFUL.

From everyday to uniquely yours.

Your name. Your colors. Your story.



BEFORE



MADE FOR YOU

PERSONALIZATION EXAMPLE / PATCH TOTE

A little of their world

Their initial, a favorite sport, the music they love. Patches and accessories turn these personal details into an everyday bag that feels unmistakably theirs.

Choose the details

Personalize hats, totes, cups and shirts for holiday giving, birthdays or heartfelt thank-yous. Share who it's for, your design ideas and the occasion.

Share your gift list, ideas and occasion. We'll help with the details.



Trending Forever, Sparkling Always

Small
Charms
Big
Stories
♡

MORE
THAN
JEWELRY
A BRIGHTER
YOU
♡

Thank you
for being part
of our journey.
♡

Your support helps our
dreams shine brighter.
We're so grateful to
create, connect and
be part of your
special moments.

♡ Sudha & Ash
MOTHER & DAUGHTER

Your next chapter starts here.

Stop by, share an idea, or plan a moment together.

Create
Connect
Belong
♡

VISIT • BOOK • CONNECT



SCAN TO EXPLORE

trendlingzz.com

Westroads Mall • Omaha

Mobile events for groups of 4+

Omaha & surrounding areas

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PERMANENT JEWELRY • HANDMADE BRACELETS • MEANINGFUL MOMENTS